



## **SPONSORSHIP PROSPECTUS**

### **Opening Reception**

Level of Support: \$25,000

Exclusive (or Two Co-Sponsorships available at \$15,000 each)

Date: Monday, November 9<sup>th</sup>

- This high-energy/ high-profile reception welcomes attendees to Pacific Rim 2009, featuring a venue that is guaranteed to leave an indelible impression. Food, beverage, planning, venue and décor at the event will be provided by BIO with no additional cost to the Sponsor
- Major signage at the event provided by BIO
- Ability to display company promotional materials and giveaways at event
- Recognition as a **Diamond** sponsor
- *Additional benefits included: See Sponsor Benefits Matrix for additional Diamond Sponsorship benefits (pg. 4)*

### **Poster Reception**

Level of Support: \$15,000

Exclusive

Date: Tuesday, November 10<sup>th</sup>

- This unique networking reception is held in conjunction with the opening of the poster exhibit area. Food, beverage, planning, entertainment, venue and décor at the event will be provided by BIO with no additional cost to the Sponsor
- Major signage at the event
- Recognition as a **Gold** sponsor
- *Additional benefits included: See Sponsor Benefits Matrix for further Gold Sponsorship benefits (pg. 4)*

### **Plenary Luncheons**

Level of Support: \$15,000

Three available

Dates: Monday, November 9<sup>th</sup> / Tuesday, November 10<sup>th</sup> / Wednesday, November 11<sup>th</sup>

- Exclusive sponsorship of the luncheon, which will feature prominent guest speakers. Food, beverage, planning, venue and décor at the event will be provided by BIO with no additional cost to the Sponsor
- Speaking role for your CEO or President (three-minute maximum)
- Opportunity to feature a video (three-minute maximum) to be shown during meal service
- Signage at the event provided by BIO
- Ability to display company promotional materials and/or giveaways at event
- Reserved seating (one table) for sponsored Plenary Lunch Session
- Recognition as a **Gold** sponsor
- *Additional benefits included: See Sponsor Benefits Matrix for further Gold Sponsorship benefits (pg. 4)*

## Meeting Bag

Level of Support: \$15,000

Exclusive

- Sponsor's logo placed prominently on conference meeting bags provides maximum visibility for the entire conference and beyond as registrants take the meeting bags home to use in their own communities
- Recognition as a **Gold** sponsor
- *Additional benefits included: See Sponsor Benefits Matrix for further Gold Sponsorship benefits (pg. 4)*

## Hotel Key Card

Level of Support: \$15,000

Exclusive

- This is an exceptional opportunity with prominent sponsor logo placement and message on all key cards at the official hotel of the 2009 Pacific Rim Summit
- Recognition as a **Gold** sponsor
- *Additional benefits included: See Sponsor Benefits Matrix for further Platinum Sponsorship benefits (pg. 4)*

## Track

Level of Support: \$10,000

Five Available (*track titles subject to change*)

1. *Renewable Chemicals & Biobased Materials*
2. *Biofuels & Bioenergy*
3. *Algae & Marine Biotech*
4. *Specialty Crops, Renewable Feedstocks & Sustainability*
5. *Commercialization: Policies & Business Models*

- Guaranteed panel speaking role on a session within sponsored track (time-sensitive)
- Sponsor logo recognition on the presentation screen and signage outside the presentation room
- Recognition as a **Silver** sponsor
- *Additional benefits included: See Sponsor Benefits Matrix for further Silver Sponsorship benefits (pg. 4)*

## Plenary Breakfast

Level of Support: \$10,000

Two Available

Dates: Tuesday, November 10<sup>th</sup> / Wednesday, November 11<sup>th</sup>

- Exclusive sponsorship of the breakfast which will feature a prominent guest speaker. Food, beverage, planning, and venue at the event will be provided by BIO, with no additional cost to the Sponsor
- Speaking role for your CEO or President (three-minute maximum)
- Opportunity to feature a video (three-minute maximum) to be shown during meal service
- Sponsor logo recognition inside on the ballroom projection screen and outside of the ballroom on a freestanding sign
- Reserved seating (one table) for the sponsored Plenary Breakfast Session
- Recognition as a **Silver** sponsor
- *Additional benefits included: See Sponsor Benefits Matrix for further Silver Sponsorship benefits (pg. 4)*

## Internet Stations

Level of Support: \$10,000

Exclusive

- A computer with an open internet connection is a magnet, and provides the perfect placement to achieve visibility. Sponsor's logo will be seen on and around the screen every time attendees check their stocks and e-mail
- Sponsor recognition signage at internet station
- Recognition as a **Silver** sponsor
- *Additional benefits included: See Sponsor Benefits Matrix for further Silver Sponsorship benefits (pg. 4)*

## Lanyard

Level of Support: \$10,000

Exclusive

- Each attendee's name badge comes with a lanyard that will feature the sponsor's logo, offering tremendous visibility for the entire conference
- Recognition as a **Silver** sponsor
- *Additional benefits included: See Sponsor Benefits Matrix for further Silver Sponsorship benefits (pg. 4)*

## Continental Breakfast

Level of Support: \$5,000

Exclusive

Date: Monday, November 9<sup>th</sup>

- Exclusive sponsorship of the Continental Breakfast. Food and beverage will be provided by BIO with no additional cost to the Sponsor
- Signage at breakfast location
- Recognition as a **Bronze** sponsor
- *Additional benefits included: See Sponsor Benefits Matrix for further Bronze Sponsorship benefits (pg. 4)*

## Energy Breaks

Level of Support: \$5,000

Two Available

- Exclusive sponsorship of a refreshment break. Food and beverage will be provided by BIO with no additional cost to the Sponsor
- Signage at break location
- Recognition as a **Bronze** sponsor
- *Additional benefits included: See Sponsor Benefits Matrix for further Bronze Sponsorship benefits (pg. 4)*

## Supporting Sponsor

Level of Support: \$5,000

- One (1) 6'x30" tabletop exhibit
- One (1) exhibit-booth personnel registration
- One (1) half page ad in the on-site conference program
- Company listing on conference website and in conference program
- Recognition as a **Bronze** sponsor

## Sponsor Benefits Matrix

	<b>Diamond: \$25,000</b>	<b>Gold: \$20,000</b>	<b>Gold: \$15,000</b>	<b>Silver: \$10,000</b>	<b>Bronze: \$5,000</b>
<b>Complimentary Registrations</b>	Five (5)	Four (4)	Three (3)	Two (2)	One (1)
<b>Exhibit Space</b>	One 6'x30" Tabletop exhibit (includes one exhibit-booth personnel registration)	One 6'x30" Tabletop exhibit (includes one exhibit-booth personnel registration)	N/A	N/A	N/A
<b>Ad placement in conference program</b>	Full Page Ad	Full Page Ad	Full Page Ad	Half Page Ad	Half Page Ad
<b>Company logo on conference website</b>	YES w/ Hyperlink	YES	YES	Listing	Listing
<b>Company logo in conference program</b>	YES	YES	YES	Listing	Listing
<b>Meeting bag Insert</b>	YES	YES	N/A	N/A	N/A

**For more information or questions please contact:**  
Caroline Boch – [cboch@bio.org](mailto:cboch@bio.org), (202) 962-9232

**For conference updates visit our website at: [bio.org/pacrim](http://bio.org/pacrim)**