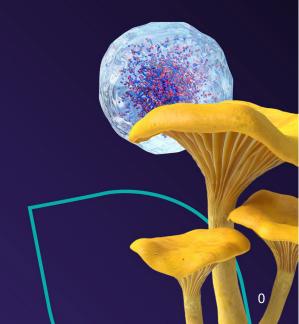


June 3-6, 2024 San Diego, CA

#### Welcome to the

### BIO 2024 Convention Preview & Partnering Webinar

April 3, 2024 1PM EDT



#### BIO 2024 Convention Preview & Partnering Webinar Hosted by



Bernard Fallon
Deputy Vice President, Industry
Programs, BIO



Mackensie Vernetti
Vice President, Partnering, BIO

- A Q&A session will be held at the end of the webinar. Please submit questions in the Q&A section of Zoom.
- A recording of this webinar will be distributed within a few business days to all webinar registrants.



#### Thank you to our 2024 Business Forum Sponsors!





#### Webinar Agenda

- 1. Who is BIO?
- 2. BIO International Convention 2024 Event Preview
- 3. Partnering Overview, Tips & How to Succeed
- 4. Partnering Live Demo
- 5. Q&A Session



#### **About BIO**

- BIO is the world's largest advocacy association representing member companies, state biotechnology groups, academic and research institutions, and related organizations across the United States and in 30+ countries.
- To advocate for our industry, BIO is organized into 3 different sectors to represent our members and their goals:



**Health Biotechnology** 



**Emerging Biotech Companies** 



**Agriculture & Environment** 



### BIO International Convention Preview



### WHERE BUSINESS & BREAKTHROUGHS CONVERGE



June 3-6, 2024 San Diego, CA



#### Who attends the BIO International Convention?

#### **Diverse Organizations**

- Large pharmas
- Biotech Startups
- Service Providers
- Banks and VCs
- Academia
- Government
- International Public Officials

#### Senior, mid-level and new-to-biotech job roles

- CEOs & executives
- Business development professionals
- Researchers
- Investors
- Professors and students

Global

45%
Attendees are from outside the US

First-time attendees (24%) and also attendees that have been to BIO 11+ times (7%)



#### Schedule of Events

Friday, May 31 – Sunday June 2	Monday June 3	Tuesday June 4	Wednesday June 5	Thursday June 6	
BIO Professional  Development  Program	BIO One-on-One Partnering™ Meetings				
	Exhibition				
	Sessions				
	Company Presentations				
	Start-Up Stadium				
	Welcome * Reception	Exhibition Reception	Gaslamp <b>*</b> Block Party	Closing Event – details coming soon!	

\* Exclusive to Premier and General Access attendees



#### Offering Professional Development for Every Career Stage

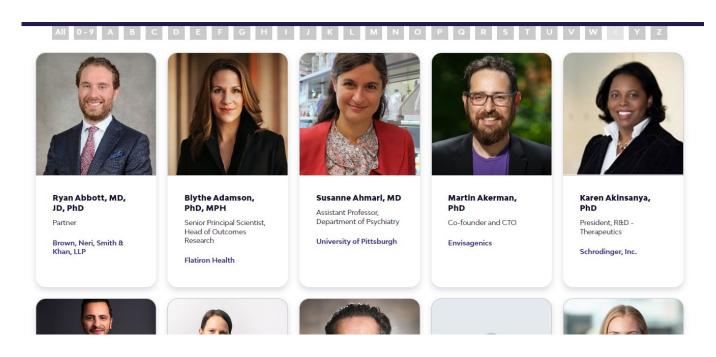
- Visit <a href="https://www.bio.org/courses">https://www.bio.org/courses</a> and filter for "In-Person"
- Three-Day Courses:
  - "Business Development Fundamentals"—May 31-June 2
  - "Advanced Business Development"—May 31-June 2
- Two-Day Course:
  - "Become a Biotech or MedTech Entrepreneur"—June 1-2
- One-Day Courses:
  - "Applying Game Theory to Negotiations & Decision-Making"—June 2
  - "Guide to Raising Institutional Private Capital"—June 2
  - "Product & Company Valuation"—June 2
  - "BIOBriefing: Biotech for the Non-Scientist"—June 2



#### Influential Speakers

■ Fireside chats include Nobel Laureate Dr. Carolyn Bertozzi, Amgen's CEO Robert Bradway, Roivant's CEO Matt Gline, investor Nina Kjellson of Canaan Partners, Dr. Stephen Quake of the Chan-Zuckerberg Initiative

More speaker details at convention.bio.org under the Program menu



#### Sample BIO 2024 Sessions

- Al's Trial by Fire: Experimental Validation in Drug Discovery
- Targeting the Brain: How Biotech is Uncovering the Biology of Brain Disease for Precision Neurotherapeutics
- Promising Advances in Neuroscience: New Molecular Targets and Biomarkers
- Creative Structures for Keeping Innovation Alive After the Deal
- Build Your Product Pipeline with Non-Dilutive Federal Resources
- Innovation Passport: Emerging Opportunities for Company Growth in Global Markets
- The State of Emerging Biotechs: Investment, Deal, and Pipeline Trends
- The Bad and the Ugly: Unpacking Repercussions of the Medicaid Drug Rebate Program Rule
- Optimizing the Investability of Your Lead Program: Data-Driven Approaches for Pipeline Prioritization
- IPOs Are Starting to Come Back: Are You Ready?

More program details at convention.bio.org under the Program menu



#### Providing Platforms to Early-Stage Companies

Start Up Stadium— A "Shark Tank" style competition with 40 finalists presenting to key members of the investment community, venture philanthropy groups, strategic partners, and non-dilutive capital.

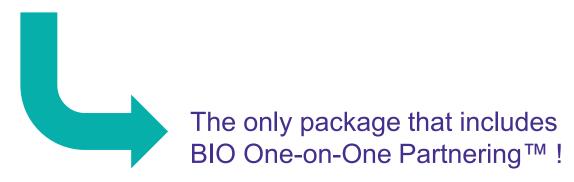




Company Presentations— 13-minute podium presentations to potential partners and investors provide valuable exposure to companies poised to grow.

#### Registration Rates

	Premier Access	General Access	Exhibition Access
BIO Member Rate	\$2,900	\$1,800	
Non-Member Rate	\$3,550	\$2,200	<b>\$</b> 550
Academic/Government/Non-Profit Rate	\$3,000	\$1,900	





#### Partnering Overview





# BIO One-on-One Partnering<sup>TM</sup> is open!

You will receive your login information from biopartnering@bio.org within 1-2 business days of registration.

#### Partnering at BIO 2024

- 30-minute meetings across 3.5 days
- Pre-arranged via the BIO One-on-One Partnering<sup>™</sup> system
- In-person partnering meetings in the Business Forum and Exhibit Hall
- BIO schedules meetings for you, so you arrive with a plan
- Scheduling begins mid May start requesting and accepting meetings now!



#### Two Partnering Types

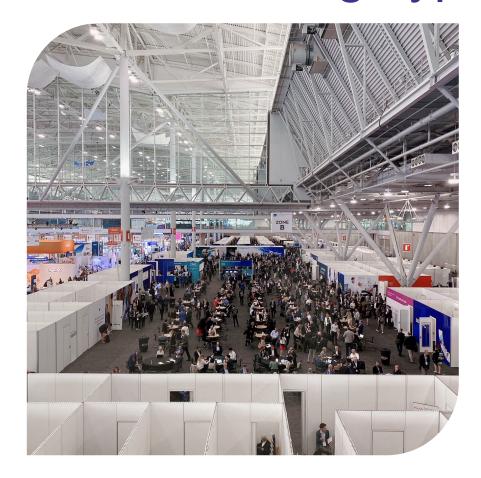
	Business Forum	Exhibit Booth	
Registration	Included with Premier Access	For exhibiting companies & pavilions	
Meeting Times	Monday afternoon-Thursday (Tues-Thurs 7:00am start)	Monday afternoon-Thursday (exhibit hours, Tues-Thurs 10:30am start)	
Meeting Location	Business Forum booth/meeting point –or– Exhibition Floor (if meeting with an exhibitor)	Your exhibit booth or another exhibitor's booth/pavilion	

NOTE: You can meet with all the same companies and delegates regardless of your partnering type. **The difference is where and when your meetings are scheduled.** 





#### Two Partnering Types Onsite – Business Forum





700+ general
Booths that span
the length of the
Exhibit Hall

#### Two Partnering Types Onsite – Exhibit Booth









700 Exhibiting companies participated in Exhibitor Booth Partnering at BIO 2023!



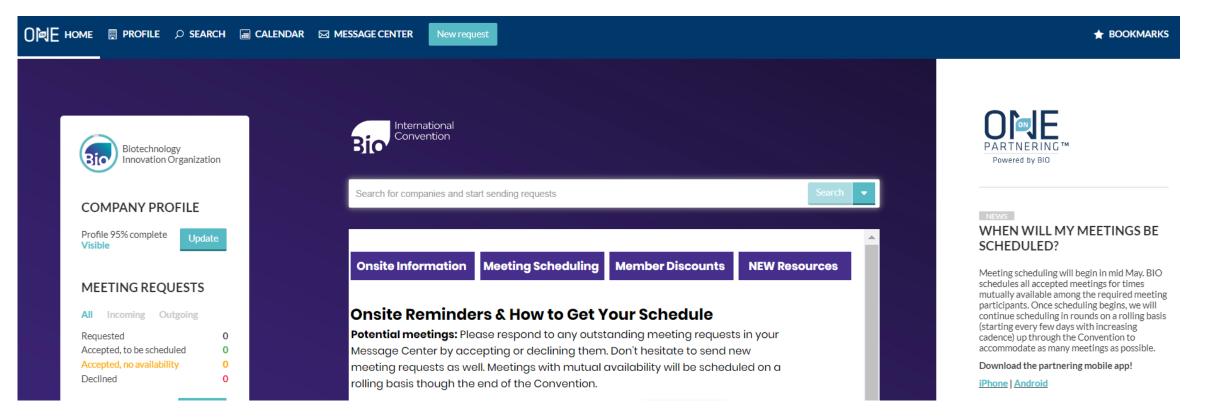
#### Partnering Meeting Hours

	Business Forum Partnering	Exhibitor Booth Partnering
Monday 6/3	1:00 PM - 6:00 PM	1:00 PM - 6:00 PM
Tuesday 6/4	7:00 AM - 5:00 PM	10:30 AM - 5:00 PM
Wednesday 6/5	7:00 AM - 6:00 PM	10:30 AM - 6:00 PM
Thursday 6/6	7:00 AM – 4:30 PM	10:30 AM – 4:30 PM

Pro Tip! Open your partnering calendar for times you're reasonably able to take meetings, **but do remember** that meetings are scheduled based on mutual availability.

## Partnering Tips & Best Practices





# 5 Key Steps for using the Partnering System

- . Create/update your company and personal profile
- 2. Select your availability for partnering meetings on your Calendar
- 3. Send meeting requests use the Search to narrow down best opportunities
- 4. Respond to all incoming meeting requests in the Message Center
- BIO will schedule your accepted meetings, but keep a lookout for meetings that can't be scheduled due to lack of mutual availability

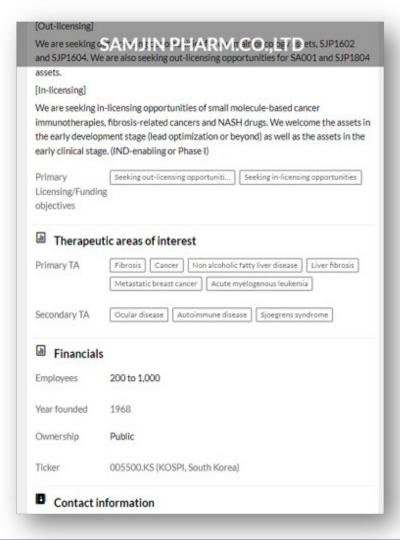


#### Company Profile: How to increase your company's visibility

#### Get more meeting requests by making it easier for other companies to find you!

**TIP:** Add as much **detailed info** as possible to increase your visibility in Search results

- Brief Description
- Therapeutic Areas & Company Type
- Assets, Services, Market Products
- Financial information
- Website, contact, address





#### Managing your meeting requests & responses

#### Put in the work and make your meeting requests count!

#### When sending requests:

- Start sending requests 6+ weeks out
- Use the Advanced Search to narrow down opportunities
- Start contacting companies that seem the best fit first
- Be specific in the subject & message. Consider including: Target & therapy area, Efficacy, Safety, Differentiation, Market assessment, Scientific & portfolio fit
- Target meeting participants, if applicable

#### When receiving requests:

- Accept or decline all incoming requests
- Check back often to stay on top of newly received meeting opportunities

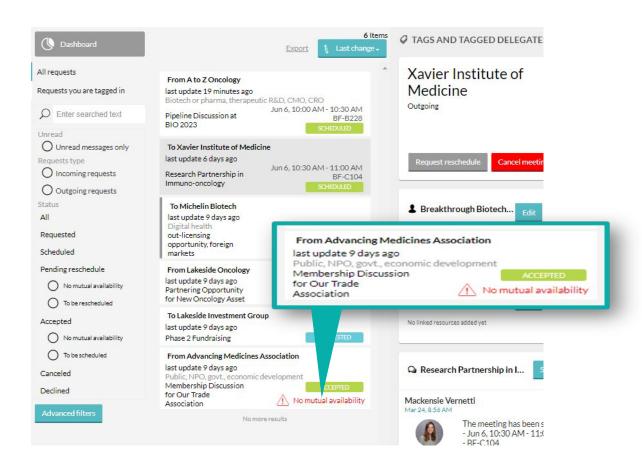


#### How to get more of your Accepted meetings scheduled

Don't let a meeting go unscheduled due to lack of mutual availability.

#### TIPS:

- 1. Check for meetings with no mutual availability
- 2. Open up more timeslots
- Colleagues with limited availability? Mark them as optional on meeting requests
- Waiting on a reply? Send a "reply only" message to follow up





#### What's new?

- Somewhat new... Target participants on meeting requests great for sending requests to large pharmas & delegations!
- Export company notes from Search
- Quickly export bookmarks from the Bookmarks page
- We've given the mobile app a facelift
- Filter meeting requests by linked resources in your Message Center
- Backend optimization to improve loading times



### BIO One-on-One Partnering TM Live Demo



# Join us for the next Webinar! Advanced Partnering & Know Before You Go

All Premier Access & Exhibitor attendees are encouraged to tune in

Wednesday, May 1

1 PM EDT

Register for free here: <a href="https://convention.bio.org/Webinar3">https://convention.bio.org/Webinar3</a>



June 3-6, 2024 San Diego, CA Partnering 2030: Biotech Survey

### Participate and help shape the future of life science partnering

inpart



Take our survey



Please submit your questions in the Q&A box.



June 3-6, 2024 San Diego, CA



June 3-6, 2024 San Diego, CA

#### Thank you for joining!

A recording of this webinar will be distributed within a few business days to all webinar registrants and will be posted on our website.

For any additional partnering questions, please email us at biopartnering@bio.org

For registration questions, contact <a href="mailto:customercare@bio.org">customercare@bio.org</a>