



Pacific Rim Summit

on Industrial Biotechnology and Bioenergy

December 7-9, 2014 • San Diego, California

Sponsorship Prospectus

Please note that all opportunities, prices and benefits are subject to change.

Networking Events and Receptions

Welcome Reception

\$15,000

Exclusive

- This high-profile reception welcomes attendees to the 2013 BIO Pacific Rim Summit
- Major signage at the event provided by BIO
- Ability to display company promotional materials and giveaways at event
- Recognition as a **Gold** sponsor
- *Additional benefits included: See Branding & Benefits Matrix (page 5)*

Poster Presentations and Reception

\$12,500

Exclusive

- This unique networking reception is held in conjunction with the opening of the poster presentations
- Major signage at the event
- Recognition as a **Gold** sponsor
- *Additional benefits included: See Branding & Benefits Matrix (page 5)*

Energy Breaks

\$2,500

Two Available

- Exclusive sponsorship of the refreshment breaks at the conference
- Signage at break location
- Recognition as a **Bronze** sponsor
- *Additional benefits included: See Branding & Benefits Matrix (page 5)*

Continental Breakfast

\$2,500

One Available

- Exclusive sponsorship of a Continental Breakfast
- Signage at breakfast location
- Recognition as a **Bronze** sponsor
- *Additional benefits included: See Branding & Benefits Matrix (page 5)*



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Programs

Plenary Luncheons

\$15,000

Two Available

- Exclusive sponsorship of the luncheon, which will feature prominent guest speakers
- Speaking role for your CEO or President (three-minute maximum)
- Opportunity to feature a video (three-minute maximum) to be shown during meal service
- Signage at the event provided by BIO
- Ability to display company promotional materials and/or giveaways at event
- Reserved seating (one table) for sponsored Plenary Lunch Session
- Recognition as a **Gold** sponsor
- *Additional benefits included: See Branding & Benefits Matrix (page 5)*

Plenary Breakfast

\$10,000

Exclusive

- Exclusive sponsorship of the breakfast which will feature prominent guest speakers
- Speaking role for your CEO or President (three-minute maximum)
- Opportunity to feature a video (three-minute maximum) to be shown during meal service
- Signage at the event provided by BIO
- Reserved seating (one table) for the sponsored Plenary Breakfast Session
- Recognition as a **Silver** sponsor
- *Additional benefits included: See Branding & Benefits Matrix (page 5)*

Tracks

\$5,000

Four Tracks Available *(Track titles subject to change)*

- 1) **Advanced Biofuels and Biorefinery Platforms**
- 2) **Feedstock Production and Utilization**
- 3) **Renewable Chemical Platforms**
- 4) **Synthetic Biology, Algae and Marine Biotech**
- 5) **Technical and Research Presentations**

- Guaranteed breakout speaking role on a session within sponsored track (time-sensitive)
- Sponsor recognition on the presentation screen and signage outside the presentation room
- Recognition as a **Bronze** sponsor
- *Additional benefits included: See Branding & Benefits Matrix (page 5)*

Programs (continued)

Workshop

\$5,000

Limited Availability

- Opportunity to form a workshop (90 minutes) on a topic not covered during the regular conference program or expanding on an existing one
- Sponsor is invited to select a topic, panel and content (in coordination with BIO)
- Corporate logo on the presentation screen and signage outside the presentation room
- Recognition as a **Bronze** sponsor
- *Additional benefits included: See Branding & Benefits Matrix (page 5)*

Branding Opportunities

Wi-Fi Package (includes an Internet Station)

\$15,000

Exclusive

- Exclusive sponsorship of the WIFI accessible to attendees during the conference. Signage located throughout the venue will recognize the sponsor for providing the Wi-Fi
- **Internet Station:** A computer with an open internet connection is a magnet for attendees and provides the perfect placement to achieve corporate visibility. Sponsor's logo will be seen on and around the screen every time attendees check their stocks and e-mail
- Major signage at internet station
- Recognition as a **Gold** sponsor
- *Additional benefits included: See Branding & Benefits Matrix (page 5)*

Meeting Bags

\$12,500

Exclusive

- Sponsor's logo placed prominently on conference meeting bags provides maximum visibility for the entire conference and beyond as registrants take the meeting bags home to use in their own communities
- Recognition as a **Gold** sponsor
- *Additional benefits included: See Branding & Benefits Matrix (page 5)*

Hotel Key Cards

\$10,000

Exclusive

- This is an exceptional opportunity with prominent sponsor logo placement and message on all key cards at the official hotel of the 2013 BIO Pacific Rim Summit
- Recognition as a **Silver** sponsor
- *Additional benefits included: See Branding & Benefits Matrix (page 5)*



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Branding Opportunities (continued)

Lanyards

\$10,000

Exclusive

- Each attendee's name badge comes with a lanyard that will feature the sponsor's logo, offering tremendous visibility for the entire conference
- Recognition as a **Silver** sponsor
- *Additional benefits included: See Branding & Benefits Matrix (page 5)*

iPad Covers

\$10,000

Exclusive

- Exceptional promotional opportunity with Sponsor's logo placed prominently on the iPad cover, which will be distributed to attendees at registration
- Maximum corporate visibility for the entire convention and beyond as registrants take the iPad covers home to use in their own communities
- Recognition as a **Silver** sponsor
- *Additional benefits included: See Branding & Benefits Matrix (page 5)*

Notepads & Pens

\$5,000

Exclusive

- Each attendee receives a Notepad and pen in their meeting bags that will feature the sponsor's logo, offering tremendous visibility for the entire conference
- Recognition as a **Bronze** sponsor
- *Additional benefits included: See Branding & Benefits Matrix (page 5)*

Supporting Sponsor

\$5,000

- One (1) 6'x30" tabletop exhibit
- One (1) exhibit-booth personnel registration
- One (1) half page ad in the on-site conference program
- Company listing on conference website and in conference program
- Recognition as a **Bronze** sponsor
- *Additional benefits included: See Branding & Benefits Matrix (page 5)*



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Sponsor Benefits Matrix

	Gold: \$15,000	Gold: \$12,500	Silver: \$10,000	Silver: \$7,500	Bronze: \$5,000
Complimentary Registrations	Three (3)	Three (3)	Two (2)	One (1)	One (1)
Exhibit Space	One 6'x30" Tabletop exhibit (includes one exhibit-booth personnel registration)	One 6'x30" Tabletop exhibit (includes one exhibit-booth personnel registration)	May be purchased at discounted price	May be purchased at discounted price	May be purchased at discounted price
Ad placement in conference program	Full Page Ad	Full Page Ad	Half Page Ad	Half Page Ad	Half Page Ad
Company recognition on conference website	Logo w/ Hyperlink	Logo w/ Hyperlink	Logo w/ Hyperlink	Logo w/ Hyperlink	Logo w/ Hyperlink
Company recognition in conference program and onsite	Logo	Logo	Logo	Listing	Listing
Meeting bag Insert	YES	N/A	N/A	N/A	N/A

Purchasing a Table Top Exhibit

As a bonus benefit to sponsors, we provide discounted rates for purchasing a tabletop display.

Please contact Sara Morgenstern at smorgenstern@bio.org for more details.



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2013 Sponsors

Gold



Silver



Bronze

