Precision Medicine Center of Excellence
Pfizer Chile
A global leader in molecular technologies to advance personalized medicine developments
Fostering Innovation

- Pfizer’s purpose is to **innovate** to bring therapies that improve patients' lives.

- **R&D** is at the heart of fulfilling Pfizer’s purpose as we work to translate advanced science and technologies into the therapies that matter most.

- Key to expediting the translation of science into breakthrough therapies of tomorrow will be driving greater, deeper and stronger **collaborations** across the healthcare ecosystem.
Chile’s R&D Promotion Policy

- Chile has a strongly competitive scientific & technological environment, supported by Government
- Fosters industrial innovation achievements through significant grants
- R&D Tax Credit benefit promotes the development on corporate research initiatives
Chile’s R&D Promotion Policy

Gasto Público en ciencia, tecnología, innovación y emprendimiento (CTIE)
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FUENTE: DIVISIÓN DE INNOVACIÓN, MINISTERIO DE ECONOMÍA, 2014
• Chile wants to diversify from commodity to a knowledge based economy attracting world R&D key players

• In 2013, the Chilean Economic Development Agency (CORFO) invited Pfizer to compete in a Program that has already invested in 13 International Centers of Excellence in applied research

• Establishing a Pfizer Center in Chile is key to demonstrate the strength of conducting joint international R&D research, with globally competitive talent, resources and exceptional commitment to provide value for therapeutic development
Center of Excellence

- **Mission:** to deliver technical excellence in Precision Medicine from Latin America for the benefit of cancer patients around the world.

- **Vision:** to deploy state-of-the-art science and unparalleled talent development to validate molecular diagnostics applicable to Oncology drug discovery and development.
Focused on new molecular diagnostics technologies for cancer detection

Designed around a network of research and medical centers, working alongside Pfizer Worldwide R&D centers

Aims to contribute to the regional economy, creating jobs and fostering collaboration amongst cancer institutes and research center in Chile, Brazil and La Jolla US.

Center offices and Central Genomics Lab are located in Santiago.
Since its creation, CEMP has generated important impact:

- **138 Publications in 11 countries**
- **11 Interviews in Radios and Television in Latam**
- **Article in Nature Magazine**
At inaugural speech, Pfizer’s Center of Excellence was mentioned as a success case for the country.

and replicate the experience of Pfizer who has installed their Precision Medicine Center of Excellence.
CEMP has made a purpose to strengthen Tech Transfer to the Life Sciences Ecosystem, developing technical courses and scientific seminars.

More than a 1000 scientist have participated in these activities.
• **Chile:**
  – Private public partnership for R&D projects
  – Tax Incentives
  – Grants availability

• **CEMP:**
  – Capabilities and resources ready for new projects
  – Best Practice of Pfizer collaboration between R&D and business divisions
  – Fosters stakeholders relationships
  – Could be replicable
Gloria Maldonado
Executive Director
Precision Medicine Center of Excellence
| Pfizer Chile |

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