

# The Art of Storytelling

### **MODERATOR:**



Gwen Mayes, JD, MMSc
Founder and Chief Concept Officer
Patient Story Coach
GwenCo Health

### SPEAKERS:



Dena Battle Co-founder and President KCCure



Freda C. Lewis-Hall, MD, DFAPA Chief Patient Officer and Executive Vice President Pfizer Inc.



Paul Hastings
President and Chief Executive Officer
Nkarta Therapeutics

## Value Assessment Frameworks

### **MODERATOR:**



Elisabeth M. Oehrlein, PhD, MS
Senior Director, Research and Programs
National Health Council

### SPEAKERS:



Cat Davis Ahmed, MBA Vice President, Policy and Outreach The FH Foundation



Annie Kennedy Senior Vice President, Legislation & Public Policy Parent Project Muscular Dystrophy



Ashley Valentine
Co-Founder and President
Sick Cells























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