



Patient & Health Advocacy Summit

OCTOBER 30-31, 2019 | PARK HYATT, WASHINGTON, DC

Opening Remarks



Julie L. Gerberding, M.D., M.P.H.

Executive Vice President & Chief Patient Officer, Strategic Communications, Global Public Policy and Population Health

Merck & Co., Inc.

Practices and Principles: Navigating the FDA

MODERATOR:



Cartier Esham, PhD

*Executive Vice President, Emerging Companies Section
and Senior Vice President, Science and Regulatory Affairs*
Biotechnology Innovation Organization (BIO)

SPEAKERS:



Jeff Allen, PhD

President and CEO
**Friends of Cancer
Research**



Captain Robyn Bent

*Director, Patient-Focused
Drug Development*
**Center for Drug
Evaluation and
Research (CDER),
U.S. Food and Drug
Administration (FDA)**



Samir Shaikh, MBA

*Deputy Director, Patient
Affairs Staff, Office of the
Commissioner, Office
of Clinical Policy and
Programs*
**U.S. Food and Drug
Administration (FDA)**

Pat Wildman

Vice President, Advocacy and Government Relations
Lupus Foundation of America

Closing the Gap: Partnering to Invest in Areas of Unmet Need

MODERATOR:



Bernhardt Zeiher, MD, FCCP, FACP

Chief Medical Officer, Medical & Development
Astellas

SPEAKERS:



Alice Bast

Chief Executive Officer
Beyond Celiac



Mark Dant

*Founder and Volunteer
Executive Director*
Ryan Foundation
Chairman
EveryLife Foundation



**Emily
Kramer-Golinkoff**

Co-Founder
Emily's Entourage

John Bardi

*SVP, Market Access, Policy & Government
Affairs*
Intra-Cellular Therapies

Keynote: 2020 Election: Impact on Patient Access



Amy Walter

National Editor

***The Cook Political
Report***

Moderated and Audience Q&A



James C. Greenwood
*President & Chief
Executive Officer*
**Biotechnology
Innovation Organization
(BIO)**



Amy Walter
National Editor
***The Cook Political
Report***

International Reference Pricing and the Impact on Patient Access and Future Innovation

MODERATOR:



Kenneth I. Moch

President and Chief Executive Officer
Cognition Therapeutics

SPEAKERS:



Cynthia Bens

Senior Vice President
Personalized Medicine Coalition



Alexander Hardy, MBA

Chief Executive Officer
Genentech



Andrew Spiegel, JD

Executive Director
Global Colon Cancer Association



Erin Trish, PhD

Associate Director
USC Schaeffer Center
Assistant Professor,
Department of
Pharmaceutical and
Health Economics
USC School of
Pharmacy

Congressional Keynote



U.S. Senator Tim Scott (R-SC)

An Overview of Drug Pricing Proposals in Congress and the Administration

MODERATOR:



Mike Mattoon

Vice President, Federal Government Relations
Biotechnology Innovation Organization (BIO)

SPEAKER:

Brett Baker

Senior Health Policy Advisor
Senate Finance Committee (Majority)

Wendell Primus

Senior Health & Budget Policy Advisor, Majority House Leadership
U.S. House of Representatives

Where Do We Go From Here?

MODERATOR:



Jeanne Haggerty

Executive Vice President, Government Affairs and External Relations
Biotechnology Innovation Organization (BIO)

SPEAKERS:



Anna Hyde

Vice President, Advocacy and Access
Arthritis Foundation



Carl Schmid, MBA

Deputy Executive Director
The AIDS Institute



Andrew Sperling, JD

Director of Legislative and Policy Advocacy
National Alliance on Mental Illness (NAMI)



Pam Traxel

Senior Vice President
American Cancer Society Cancer Action Network (ACS CAN)

CHAMPION SPONSORS



Bristol-Myers Squibb



GILEAD

Lilly



Mallinckrodt
Pharmaceuticals



SERVIER

ALLY SPONSORS



AMGEN®



Genentech
A Member of the Roche Group



ADVOCATE SPONSORS

Alkermes®



Intercept



Neurocrine
BIOSCIENCES



PTC
THERAPEUTICS

Sangamo
THERAPEUTICS



ONCOLOGY

