

January 13-16, 2025 | San Francisco, CA



bio.org/JPM

Empowering Connections.
Shaping Futures.

BIO Partnering @JPM Week Overview

November 14, 2024 1 PM EST



Hosted by: **Mackensie Vernetti** Vice President, Partnering, BIO

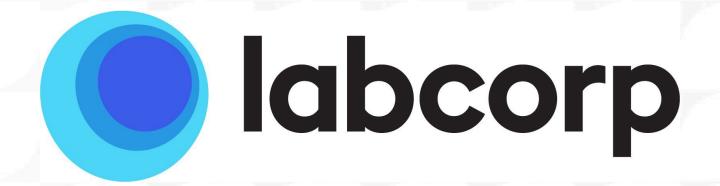
- A Q&A session will be held at the end of the webinar. Please submit questions in the Q&A section of Zoom.
- A recording of this webinar will be distributed within a few business days to all webinar registrants.

Sponsored by





Thank you to our BIO One-on-One Partnering™ & Webinar Sponsor







About BIO

- BIO is the world's largest trade association representing biotechnology companies, academic institutions, state biotechnology centers and related organizations across the United States and in more than 30 other countries.
- We shape policy and advocate on behalf of the industry
- We actively promote networking, partnering and education
- We produce the annual BIO International Convention, along with a portfolio of global events
- Disclaimer: BIO and the BIO One-on-One Partnering[™] system are not affiliated with J.P. Morgan
 or the J.P. Morgan Healthcare Conference; we are unable to provide invitations to the conference



Webinar Agenda

- BIO Partnering @JPM Week Overview
- BIO's Meeting Space at the San Francisco Marriott Marquis
- Live Demo: Self-Scheduling & Key Features
- Preview of Guide to JPM'25 Mobile App
- Q&A



Overview

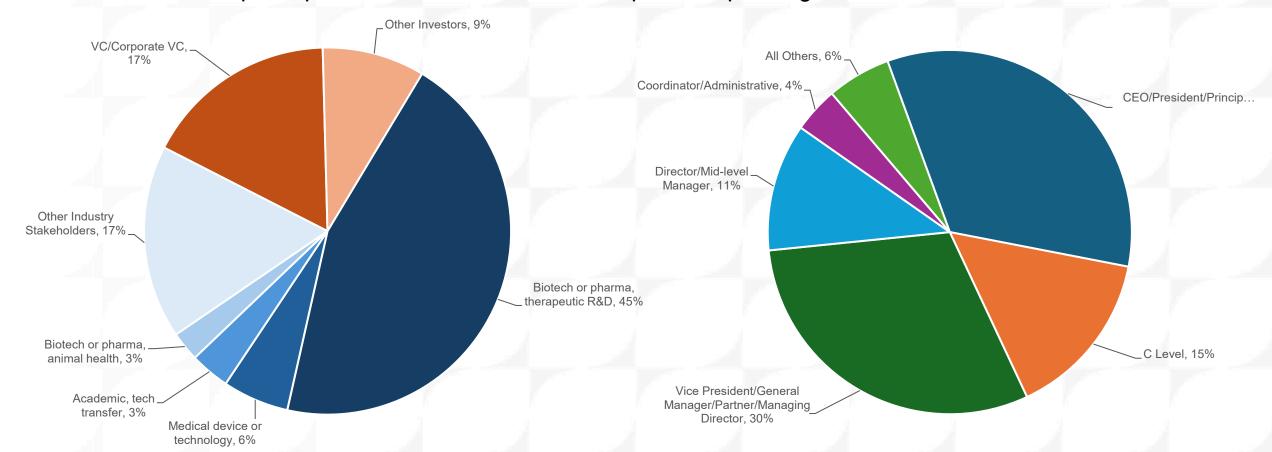
- Access industry audience regardless of other JPM week participation through BIO One-on-One Partnering™ system
- Self-schedule meetings for JPM Week, Jan 13-17
- Participate in-person or virtually choose an attendance type when you log in
- Flexible location options: in-person/virtual, BIO-provided or your own
- BIO meeting points at the San Francisco Marriott Marquis
- The partnering system is open register today https://bpjw.bio.org/





Who's Partnering?

So far, 700+ participants from more than 500 companies, spanning 30 countries

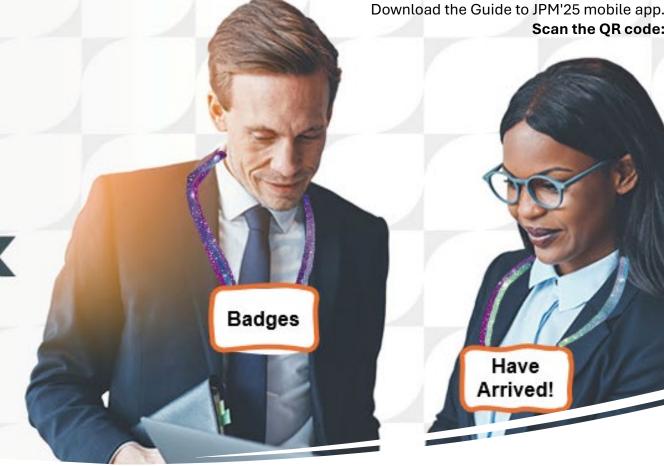


Not yet registered and want to know more? View the company & investor directories





January 13-16, 2025 Francisco, CA





What's New: Badges!

- You will need to pick up your badge at the registration desk outside of the meeting area prior to your first meeting in BIO's meeting space.
- A registration desk will be located in the foyer right outside of BIO's meeting space.
- Stop by Sunday Jan 12 (4-6pm) to pick up your badge early and say hi!



What's New: More Space

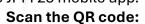
- 70% more meeting space!
- Same hotel, different location just down the hall in Salon 7 (Lower B2 Level)

BIO's Meeting Space in San Francisco

Location: San Francisco Marriott Marquis (4th + Mission), now in Salon 7, Lower B2 Level

- Hours:
 - Mon, Jan 13 Wed, Jan 15 from 8am-6pm PT
 - Thurs, Jan 16 from 8am-1pm PT
- Format: Meeting point tables within an open floorplan
- Available on first-come, first-served basis for meetings scheduled through the partnering system, at no additional charge
- Registration badge is required to access BIO's meeting space

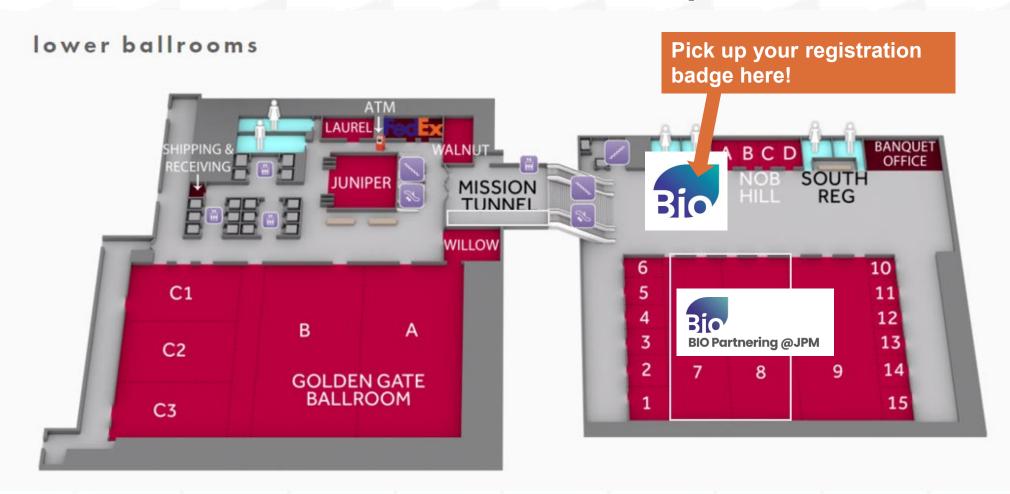






BIO's Meeting Space at the San Francisco Marriott Marquis

Salon 7 **Lower B2 Level**







Sponsorship Opportunities

- Event App: Guide to JPM '25
 - By advertising in the Guide to JPM '25, your company can receive extensive branding recognition in the Guide to JPM '25 associated promotional materials. It is also the perfect opportunity to promote your networking event during JPM week.
- Dedicated Partnering Suite | Limited Availability
 Private meeting space option within the ballroom at the San Francisco Marriott Marquis where 6,000+ one-to-one meetings will take place
- Charging Stations | Exclusive Sponsorship
 Logo exposure on charging stations available to attendees for powering up their devices during the busy days of JPM week.

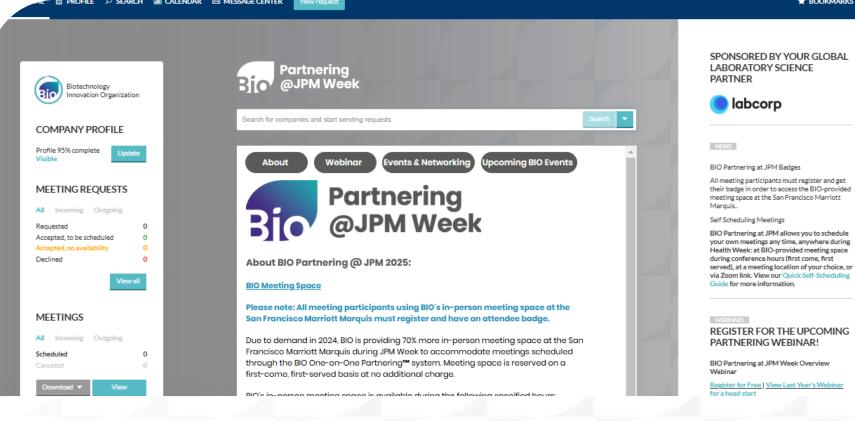
Interested in sponsorship opportunities, please contact sponsor@bio.org



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BIO One-on-One PartneringTM





5 Steps for using the partnering system

- 1. Create/update your company and personal profile, including attendance type
- 2. Input your calendar availability and keep it current
- 3. Search for potential partners & send customized meeting requests
- 4. Accept/decline incoming requests
- 5. Schedule your accepted meetings





Best Practices to get the right meetings

- Make it easier for investors & partners to find you by adding detail to your company profile
- Allow time for responses by starting outreach ASAP. New companies & investors are added daily. Remember: You can schedule meetings as soon as they are accepted!
- Narrow down top targets with the advanced search filters & start with best matches first
- Increase your acceptance rate with a topical subject line that is unique to the recipient, and provide specific benefits of investing in/partnering with your company
- Follow up. Getting close to JPM Week and awaiting a response? Write a "reply only" message

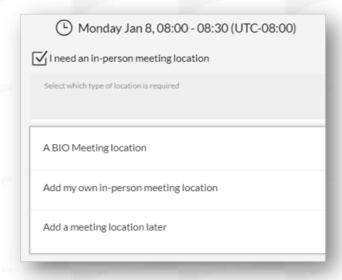


BIO One-on-One PartneringTM Demo & Scheduling How-to



How to Schedule Your Meetings

- Schedule your meetings as soon as they are accepted
- Easily view participants' attendance and overlapping availability all in one screen
- Choose between four meeting location options:
 - In-person: BIO meeting point
 - In-person: Your own in-person meeting space
 - Virtual: BIO Zoom Link
 - Virtual: Your own virtual link or dial-in
- Reschedule as needed, at your convenience



✓ I need a video call link
Select which type of video call facilities is required
Zoom link provided by the event
Add my own video call link
Add a video call link later





How to Schedule Your Meetings

- See when BIO meeting space is available with one click!
- Red location icon shows times when BIO meeting space is not available
- Calculates in real time, based on latest availability

BIO meeting space is not available at that time

Timeslots that are mutually available for your meeting, and BIO meeting space is available



Scan the QR code:



Using Your Own In-person **Meeting Location**

- Location name: specify the exact location, especially if it is within a larger building
- Description: can include full address, access details
- You can write in "TBD" if needed, just remember to go back and change it before your meeting!

Check this box to reuse the meeting location details next time

Select the location

Tuesday Jan 10, 10:30 - 11:00 (UTC-08:00)

I need an in-person meeting location

Select which type of location is required

Add my own in-person meeting location

Re-use a saved location

OR specify a new location

Location name (including room name/number)

Cartwright Hotel, 524 Sutter Street

Location description

5 minutes walk from the Union Square, please ask the front desk for Breakthrough Biotech's room. Call me at 202-123-3456 if needed.

Save this location to use again later



Using Your Own Virtual Meeting Link

- Location name: meeting link only, copy and paste the link to avoid typos
- Description: include password or access code, dial-in details if applicable
- Use a unique link and not a virtual meeting room/static link for added security
- NOTE: BIO provides a unique Zoom link with the click of a button! Choose this option to skip the extra work.

Download the Guide to JPM'25 mobile app. **Scan the QR code:**

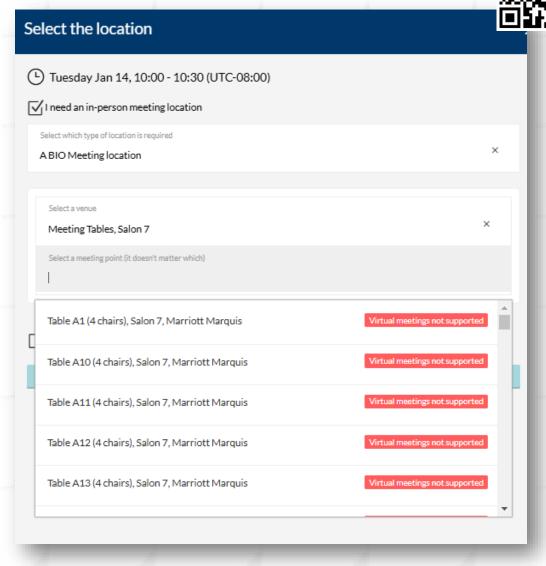


Select the location
© Tuesday Jan 10, 10:30 - 11:00 (UTC-08:00)
I need an in-person meeting location
✓ I need a video call link
Select which type of video call facilities is required
Add my own video call link
Re-use a saved location
OR specify a new location
Location name (including room name/number)
https://zoom.us/j/99751118885?pwd=WXVMak43bkJiYjZ6YVBHdUpSMVIYZz09
Location description
Mackensie is inviting you to a scheduled Zoom meeting. Topic: JPM Week Meeting Time: Jan 10, 2023 10:30 AM Eastern Time (US and Canada) Join Zoom Meetinghttps://zoom.us/j/99751118885? pwd=WXVMak43bkJiYjZ6YVBHdUpSMVIYZz09Meeting ID: 997 5486 8885Passcode: pe8JmX
Save this location to use again later

Scan the QR code:

Tips for Scheduling in **BIO Meeting Points**

- Make sure the time you choose is during BIO meeting space hours
- PRO TIP! Filter for BIO's meeting space availability
- Choose any meeting point in the list, all are in the same general area
- Save the limited tables with 6 chairs for meetings with more than 4 participants
- Meeting points don't make for good A/V opt to take virtual meetings elsewhere for more privacy and better connection and sound quality





BIO One-on-One PartneringTM Demo

BIO & Novateur's Guide to JPM'25

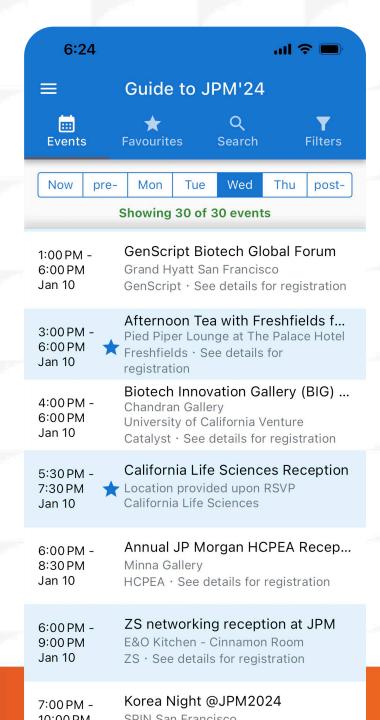
- BIO & Novateur Ventures Inc. have teamed up again to bring you a comprehensive guide of satellite networking events taking place during JPM Week - and all in one convenient & free mobile app
- Submit your networking event to be included at https://bpjw.bio.org/download-jpm-events-guide-app
- Download the app now in app stores 2025 event list will be live this week!
- Scan QR code to download:













Join me for the next webinar!

Partnering & Partying with a Purpose: BIO's JPM Week Events and Networking Guide

Thursday, December 5th 1:00 PM ET

Register at https://bpjw.bio.org/

- Hear from panelists their tips & how they approach JPM Week
- Receptions & networking opportunities
- Conferences, presentations and other events
- More on BIO & Novateur's Guide to JPM'25 mobile app



Q&A

Please enter questions in the Q&A box and we will answer them live.

Feeling shy? Email us at biopartnering@bio.org



Thank you for joining us! Register for BIO Partnering @JPM Week today at https://bpjw.bio.org/

Questions? Email us at biopartnering@bio.org

