



International Convention

June 22–25, 2026 | San Diego, CA

DRIVEN BY PURPOSE

Work that changes lives.

Hosted by:

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Manager, Partnering Operations



Partner with Purpose:
How Exhibitors Can
Drive More Meetings at
BIO 2026

This webinar will give our exhibitors the tools to maximize their partnering success in San Diego.

The following topics will be discussed:

- Maximizing Your Booth Success
- Boosting Visibility & Traffic
- Driving Meaningful Connections
- Making the Most of Partnering



About the BIO International Convention

The BIO International Convention is our opportunity to reconnect as a global community, to recharge our commitment, and to remember that behind every innovation is a shared mission: to improve lives. By participating in the BIO 2026 Exhibition, you're driving conversations and fueling connections that turn science into results— better therapies, stronger systems, real world impact. **Together, we are the force that moves biotech forward.**



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BY PURPOSE**

Registration

Bio International
Convention

Registration Levels

Advance Rates: March 27-May 21

BIO Members*

Premier Access: \$3,050

General Access: \$1,900

Basic Access: \$700

Non-Members

Premier Access: \$3,750

General Access: \$2,350

Basic Access: \$700

Academic / Government / Non-Profit

Premier Access: \$3,150

General Access: \$2,000

Basic Access: \$700

Regular Registration Rates: May 22-June 25

BIO Members*

Premier Access: \$3,250

General Access: \$2,100

Basic Access: \$800

Non-Members

Premier Access: \$3,950

General Access: \$2,550

Basic Access: \$800

Academic / Government / Non-Profit

Premier Access: \$3,350

General Access: \$2,200

Basic Access: \$800

Registration Level cont.

Five (5) Exhibit Booth Staff (EBS) Badges are included per every purchased 100 square feet of exhibit space. Exhibit Booth Staff (EBS) badges have no monetary value, provide no discount to any type of upgrade to any other Convention registration type, or to any future BIO sponsored events.

Exhibitor Booth Partnering Account Registrations (EPAs) can be purchased at a rate of \$750 (BIO Member)/\$950 (Non-Member) per registration. Exhibitors are permitted to purchase up to two (2) EPAs per 100 sq. ft. Those exhibitors utilizing Exhibit Booth Partnering may only have (1) meeting point per 100 sq. ft. with a maximum of ten (10) meeting points within their exhibit space. EPAs may not be transferred or assigned to a third party. EPAs do not provide a discount to any type of upgrade to any Convention registration. Pricing is subject to review/change at BIO's sole discretion.

Please note: BIO members receive one (1) General Access registration (per 100 sq. ft.) up to a maximum of four (4).

How to Register

Dashboard

Manage Group Add/Edit Personnel →

Registration Type(s)	Allotment Total	Total Registered	Allotment Available
Exhibitor Booth Staff Comp	5	3	2
Exhibitor Partnering	12	2	10

Order your Lead Retrieval Now Go! →
Launches in new browser window

Contact Profile Review →

Group Order Summary

To register new booth staff, click the Add New Exhibitor button below.

Add New Exhibitor

- Export Staff
- Filter

1. Log into your Exhibitor Resource Center (ERC).
2. Click “Register Now” within the Exhibitor Registration.

Registering your team

1. On the Registration Dashboard within your exhibitor resource center, you can view your allotment of badges including Exhibitor Booth Staff Badges, Exhibitor Booth Partnering Badges, and/or Exhibitor General Access that are available and how many have been used.
2. Click “Manage Group” to create or modify badge information.
3. Click “Add a New Exhibitor”
4. Complete the search for the person. If they are found, select that record and pre-populate the registration with that info. If they are not found, you will need to enter their information manually.

Let's Get Started

[Dashboard](#)

▼ New Registration

* indicates required fields.

* Email * First Name * Last Name * Company

A unique e-mail address is required for each registration. Avoid the use of "generic" e-mail accounts (example: info@company.com) as your e-mail address will be used as your unique identification within BIO's database and the BIO Partnering™ system in order to better serve attendees. BIO does not sell, rent, lend or trade e-mail addresses.

How to Register

Registering your team

5. Once you enter the badge information, some of the fields will be greyed out and will no longer be editable. Fill in the required fields, choose the registration type, accept the Maritz Policies, confirm that you meet the

Age Requirement and agree to the terms and conditions of the Privacy Statement. If a greyed-out field needs to be updated, contact CustomerCare@bio.org.

6. If needed, select "Special Accommodations" to submit your requirements.

Let's Get Started

[Dashboard](#)

New Registration

* indicates required fields.

* Email * First Name * Last Name * Company

A unique e-mail address is required for each registration. Avoid the use of "generic" e-mail accounts (example: info@company.com) as your e-mail address will be used as your unique identification within BIO's database and the BIO Partnering™ system in order to better serve attendees. BIO does not sell, rent, lend or trade e-mail addresses.

Helpful Tip

Please make sure to follow the registration process to the end once you have started with an email address. If a registration is not completed, you will receive an email indicating an incomplete registration, prompting you to login and complete the full registration process.

Update the information, and click **Update** to save your changes.

* indicates required fields.

Registration Code

* First Name

* Last Name

* Title

* Company

* Email

* **BIO Privacy Policy:**
For enhanced transparency (and to support compliance with privacy laws such as GDPR in Europe), we want to further clarify how our services work, why we need your registration details, and what we do with the information. Therefore, please read the following [terms](#) before you agree to them and continue your registration on-line.

I agree to the terms and conditions of the Privacy Statement.

* **BIO Attendee Policies**
To promote a professional, safe, and respectful environment, all BIO International Convention Attendees are subject to the [event attendee and registration policies](#).

I agree to the BIO 2026 attendee policies.

* **Age Requirement**
 All attendees must be 21 years old or older to attend BIO events. I certify that I am 21 or older.

Registration Required for Badge:

* Reg Type:

Maritz Policies (BIO's Official Registration Partner)
 I agree to the [Terms of Use](#).

Special Accommodations

Special Accommodations

Pursuant to the Americans with Disabilities Act, I require special accommodations at the event location. Please indicate type of accommodations below:

- Auditory
- Mobility
- Visual

Event Location Accommodations

Characters Remaining: 255

By submitting your registration, you consent to permitting your personal data collected on this registration page to be shared with the applicable accommodations for this event. We will collect, use, and share this data in accordance with the [Consumer Health Data Privacy Policy](#), but the Event Venue will use this data in accordance with its own Privacy Policy available on its website. You may withdraw your consent to this sharing with the Event Venue at any time by contacting customercare@bio.org.

How to Register

Registration Required for Badge:

[View Allotment Summary](#)

* Reg Type: [Exhibitor Partnering - \\$0.00 >](#)

Select a Registration Type

Exhibitor Booth Staff Extra - \$600.00

Exhibitor Booth Staff Comp - \$0.00

Purchase Additional Booth Staff Registrations

1. If you have used all your Exhibitor Booth Staff allotments and wish to purchase additional Exhibitor Booth Staff registrations, select the button next to “* Reg Type.”

2. Select “Exhibitor Booth Staff Extra -- \$600” then click “Continue.”

Upgrade an Exhibitor Booth Staff to General or Premier Access

1. You can upgrade your booth staff registrants when you are registering exhibitors.

2. If any of your booth staff are already registered and you want to add an upgrade, go to your Group Summary and click the "Add/Edit Professional Development" or "Add/Edit Upgrade" button.

- Add/Edit Upgrade is where you can upgrade to Premier Access or General Access
- Add/Edit Professional Development is where you can add courses or receptions/reception package

Edit	First Name	Last Name	Company	Registration	Professional Development Courses	Upgrade Your Registration	Balance Due?	Confirmation	Payment Notification
1018				Exhibitor Partnering	Add/Edit Professional Development	Add/Edit Upgrade		View Confirmation	
1178				Exhibitor Booth Staff Comp	Add/Edit Professional Development	Add/Edit Upgrade		View Confirmation	
1179				Exhibitor Booth Staff Comp	Add/Edit Professional Development	Add/Edit Upgrade		View Confirmation	

Exhibitor Tips & Reminders for a Successful Show

1. **Plan Ahead to Save**

Be mindful of discount deadlines when placing orders. Ordering your exhibit booth items early—before price increases—can help your company save significantly.

2. **Estimate Material Handling Accurately**

Provide detailed and realistic estimates to avoid unexpected onsite charges. For additional guidance, please contact Freeman directly.

3. **Arrive Early & Be Prepared**

Give your team ample time to arrive, set up, and handle any last-minute adjustments before the show begins.

4. **Submit Booth Renderings for Approval**

Ensure your exhibit display rendering is submitted in advance and meets BIO participation standards.

5. **Pavilion Participants – Take Action Early**

Please add your shares prior to the first week of April. This ensures timely setup of partnering access and allows your team to familiarize themselves with the platform before it opens.

6. **Promote Your Booth Activities**

Take advantage of the In-Booth Events submission to highlight activations such as raffles, refreshments, presentations, or special experiences.

7. **Book Housing in Advance**

If you haven't already, secure your accommodations. Be mindful of important deadlines for name submissions and credit card details.

8. **Dress for Success (and Comfort!)**

It's a long week—comfortable shoes are a must.

9. **Make It Memorable**

Be creative and have fun! BIO International is more than just a show—it's your opportunity to showcase your brand to industry leaders, peers, and newcomers alike. Make it count—this is your time to shine!

Exhibitor Tips & Reminders for a Successful Show

1. Plan Ahead to Save

Be mindful of discount deadlines when placing orders. Ordering your exhibit booth items early—before price increases—can help your company save significantly.

2. Do your company description for both applications

Complete your booth space and Partnering app descriptors to ensure your company appears in the app and online directory.

3. Arrive Early & Be Prepared

Give your team ample time to arrive, set up, and handle any last-minute adjustments before the show begins.

4. Check the onsite partnering hours, they can differ from the overall show start times.

Partnering hours will be listed on their calendar within the partnering system.

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BIO Partnering™

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About BIO Partnering™

- Source and arrange your BD meetings for BIO 2026 all in one place & collaboratively with other colleagues attending
- Identify potential partners and request meetings with prospective biotech investors and senior executives
- Accepted meetings are scheduled by BIO (starting early June). **Don't wait – send/accept requests now!**
- More than 66,000 meetings were scheduled at BIO 2025, 10k+ happened in exhibit booths
- BIO Partnering is available to Premier Access and Exhibitor Booth Partnering registrants.

Why participate in exhibitor partnering at BIO 2026?

At BIO 2025, exhibitors:

- had 56 timeslots across 4 days to hold partnering meetings
- could partner with over 10,600 delegates from 5,500 companies across 56 countries all in one conference center
- held over 10,600 business-to-business meetings within the Exhibit Hall

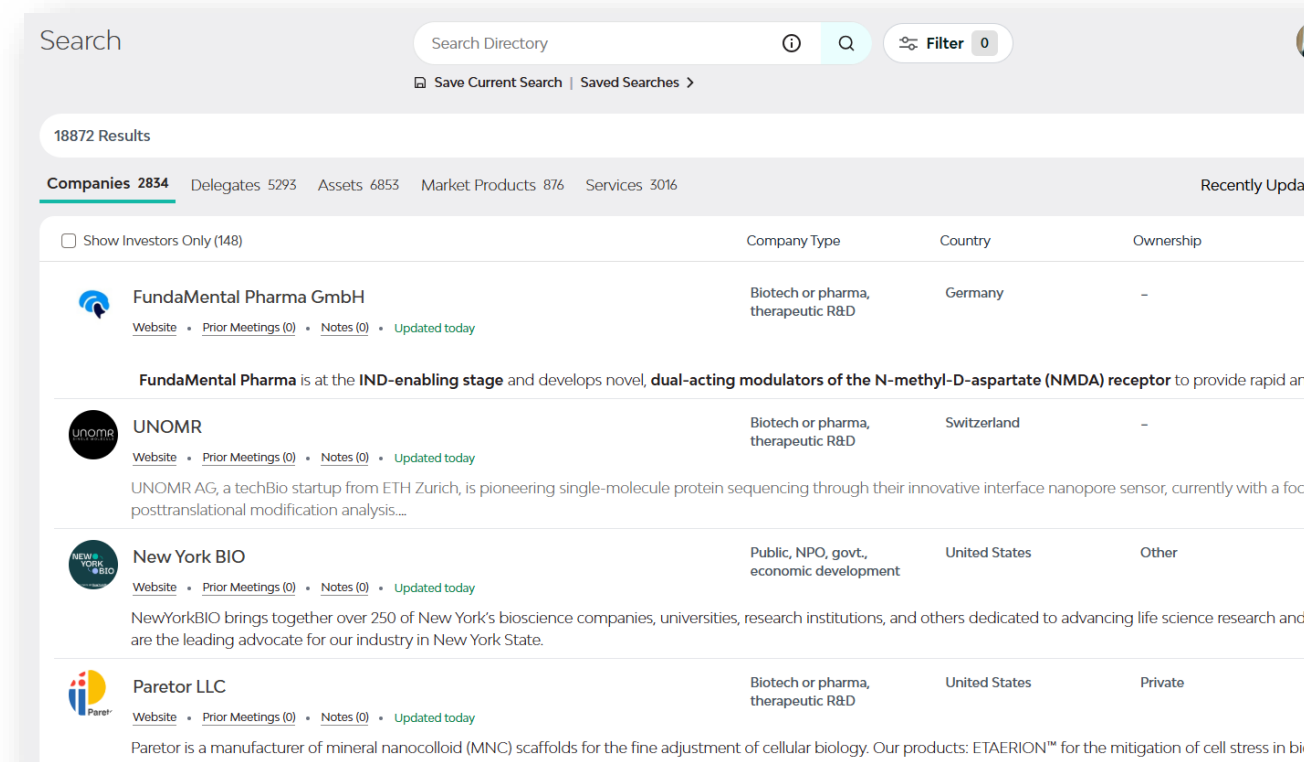


Maximize your exhibit space by holding business meetings directly at your booth. Arrive at the convention with a schedule of onsite meetings, ensuring you and your team are ready to connect with key partnering prospects and make the most out of this year's convention.

Last year saw dramatic growth in Partnering, and this year will likely be the same.

About BIO Partnering™

- Create a detailed company and personal delegate profile. Add assets and info about your partnering objectives
- Browse and view profiles of all partnering companies and investors.
- Use advanced search filters, **save your search and subscribe to saved search notifications for new matches!**
- Manage all messages and meetings in one central inbox for your company
- NEW for BIO 2026:
 - AI Assist Meeting Request drafting
 - streamlined Search Directory layout
 - **social sharing**
- Watch our partnering-focused webinar w/demo [here](#).
- BIO Partnering is open.
- Scheduling starts **early June**.



The screenshot displays the BIO Partnering search directory interface. At the top, there is a search bar with the text "Search Directory" and a magnifying glass icon. To the right of the search bar is a "Filter" button with a "0" next to it. Below the search bar, there are links for "Save Current Search" and "Saved Searches". The main content area shows "18872 Results" and a navigation bar with categories: "Companies 2834", "Delegates 5293", "Assets 6853", "Market Products 876", and "Services 3016". There is also a "Recently Updated" link on the far right. Below the navigation bar, there is a table with columns for "Company Type", "Country", and "Ownership". The table lists several companies:

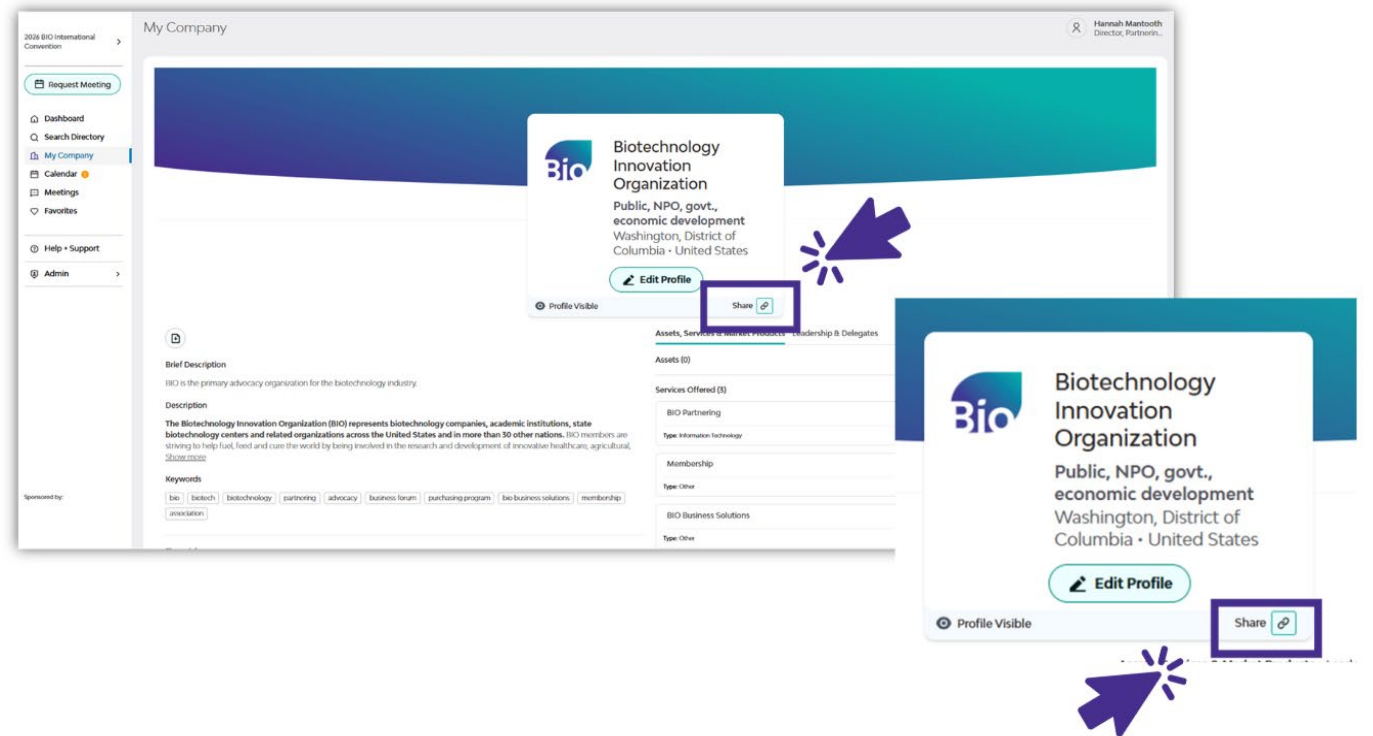
Company Type	Country	Ownership
Biotech or pharma, therapeutic R&D	Germany	-
Biotech or pharma, therapeutic R&D	Switzerland	-
Public, NPO, govt., economic development	United States	Other
Biotech or pharma, therapeutic R&D	United States	Private

Learn more about the partnering system at <https://letspartner.bio.org/>

New! Share Your BIO Partnering Profile

Get more meeting requests from LinkedIn and other social platforms by sharing your partnering profile externally

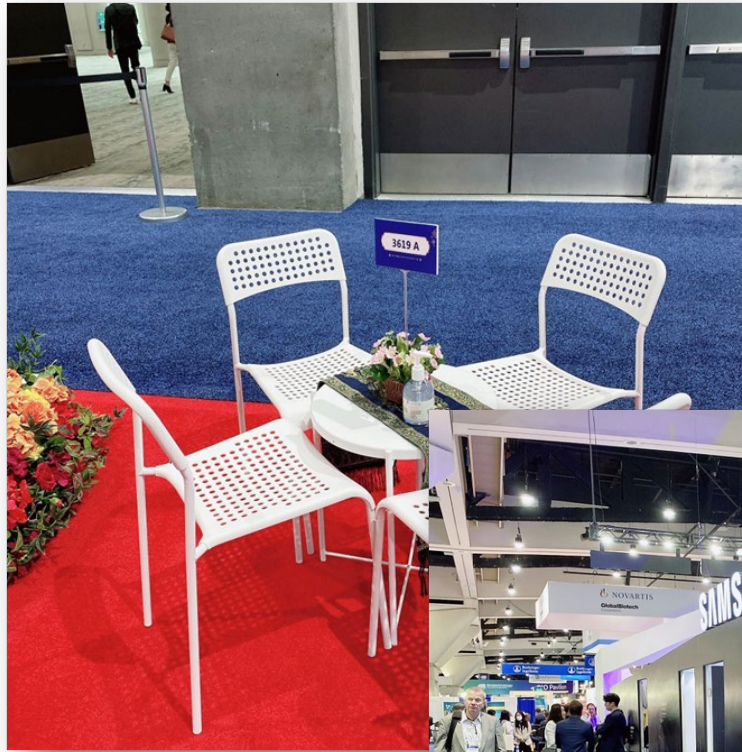
1. Click the “Share” icon at the top of your company profile to generate your shareable profile link
2. Paste your link into LinkedIn, X or your preferred social channel, along with a note to say you’re partnering at the event. You can also share this link via email.



When a partner clicks your shared link, they’ll be taken straight to your profile in BIO Partnering with a pre-selected meeting request to your company, making it faster & easier to connect!

Meeting Points

- A meeting point is a dedicated location in your exhibit space for Exhibitor Booth Partnering meetings.
- Meeting points may be private or casual – it's up to you.
- Meeting points are required if participating in Exhibitor Booth Partnering because meetings are scheduled to occur at specific meeting locations within an exhibit booth. If you do not select the number of meeting points, your meetings cannot be scheduled.
- BIO recommends one meeting point per 100 sq. ft.
- Deadline to add partnering meeting points to your exhibit booth in your Map Your Show Exhibitor Resource center is April 16



Meeting Points: How to Select Meeting Points?

Meeting Points

Submit the quantity of Meeting Points for your Exhibitor Partnering Meetings

Add Meeting Point(s) →

BIO Partnering Meeting Points

Those exhibitors utilizing Exhibitor Booth Partnering may only have (1) meeting point per 100 sq. ft. with a maximum of ten (10) meeting points within their exhibit space. Exhibitor Booth Partnering Accounts (EPAs) may not be transferred or assigned to a third party. EPAs do not provide a discount to any type of upgrade to any Convention registration. Pricing is subject to review/ change at BIO's sole discretion.

PLEASE NOTE: BIO members receive (1) general access registration (per 100 sq. ft.). Limit up to four (4).

* Indicates a required field

* Exhibitor Booth Partnering Meeting Points

If you do not select at least one (1) meeting point you will not be able to participate in Exhibitor Partnering. The deadline to select your meeting points is **Friday, April 17, 2026**. Any exhibitor who has not indicated a meeting point after this deadline will be given one (1) meeting point regardless of sq. ft.

Need help identifying the appropriate number of meeting points for your exhibit space? Please email exhibit@bio.org for more instructions.

PLEASE NOTE: Exhibitors utilizing Exhibitor Partnering may only have one (1) meeting point per 100 sq. ft. with a maximum of ten (10) meeting points*.

*Designating multiple meeting points in your booth allows you to hold multiple concurrent partnering meetings during a single timeslot.

1 2 3 4 5 6 7 8 9 10

Cancel

Update BIO Partnering Meeting Points

Step 1: Log into your Exhibitor Dashboard

Step 2: Click on the “Registration” Tile

Step 3: Click on the “Meeting Points” sub-tile

Step 4: Select the number of meeting points your company or Pavilion will need

Step 5: Click the Confirm button

Tips for Exhibitor Booth Partnering

- 1) Create and fill out your profile
- 2) Open your calendar up as much as you can
- 3) Use Filters within the Search Directory to start with your best matches
- 4) Put in the work! Send meeting requests early, strategically and often
- 5) Ensure that your meeting points match the scale you expect



Bio **Live Demo**
Partnering™

BIO's Newest Partnering Event, during ASCO Week

ASCO is a critical inflection point for data readouts and strategic discussions. BIO Partnering for Oncology is designed to help you proactively identify the right targets, investors and collaborators, and secure that valuable time with them.

- You do not have to be registered for ASCO to participate
- 30-minute B2B meetings, pre-arranged through BIO Partnering
- Schedule your meetings in BIO meeting space, your own meeting space / exhibit booth or virtually.
- Partnering is open!

<https://bpo.bio.org>

Bio
Partnering™
for Oncology

May 28-June 2 | Chicago | In-Person & Virtual

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Sponsorship

 **International
Convention**



Sponsorship

As you continue to grow within your BIO participation, we invite you to elevate your presence by becoming a sponsor.

Our sponsorship program offers multiple opportunities for enhanced visibility and recognition, tailored to your selected level of participation. In addition to increased exposure, your sponsorship level will also contribute to your priority points for on-site space selection for BIO 2027; helping position your organization for even greater success at future events.

For additional sponsorship opportunities
please reach out via email to
Sponsor@BIO.org



Should you have any questions or concerns, we would be more than happy to assist you. Please reach out to us at exhibit@bio.org or call +1.202.962.6655. You were assigned to a Customer Success Associate in April 2026 who will be your primary point of contact and BIO expert to assist you with any questions.

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Onsite Space Selection for BIO International Convention 2027

**Thank you for your continued
participation in
BIO International Convention**

We look forward to meeting you onsite at your
scheduled time in the Exhibit Sales office

- Booth 6402

