

BIotechNOW Advertising Bundle

Gain brand recognition in the global biotech community by advertising on the Biotechnology Industry Organization's premier digital platforms: **the BIO Newsletter and the BIotechNOW Blog**. These trusted resources are great ways to reach a target audience of high-level professionals in the BIO network.

BIotechNOW Blog (biotech-now.org): The voice of the biotech industry, BIotechNOW facilitates online dialogue about biotech events, advocacy and policy issues 365 days a year and boasts 25,000 monthly page views. Ads are visible on the homepage and on all secondary pages.

BIO Newsletter (bio.org): Delivered every two weeks, the BIO Newsletter provides critical information about the biotechnology industry to 99,000 subscribers, including public policy, industry analysis and events.

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The BIotechNOW Bundle includes three (3) ads on BIotechNOW (biotech-now.org) and one (1) ad (sent twice) in the BIO Newsletter:

1. BIotechNOW Website Header Banner
 - 728 x 90 pixels, gif or jpg
 - Monthly
2. BIotechNOW Website Footer Banner
 - 728 x 90 pixels, gif or jpg
 - Monthly
3. BIotechNOW Website Right Column Box Ad
 - 300 x 250 pixels, gif or jpg
 - Monthly
4. BIO Newsletter Medium Rectangle Ad
 - 234 x 60 pixels, gif or jpg
 - Sent twice a month



Investment Options

- \$4,000 per month
- \$12,000 for 4 months (Save \$4,000)
- \$17,500 for 7 months (Best Value—Save \$10,500)

Contact Our Sales Executives:

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