



# Latin America Conference

October 26-28, 2016 • Grand Hyatt São Paulo • Brazil

The **BIO Latin America Conference** is the ideal venue to explore the innovation and partnering opportunities in Latin America's rapidly-growing life science industry. Join us to discuss trends, navigate industry challenges and policy frameworks, attend company presentations, conduct **BIO One-on-One Partnering™** meetings and learn about opportunities within this emerging market.

## 2015 By the Numbers



**559** Registered Attendees



**24** Countries Represented



**30** Company Presentations



**18** Plenaries & Sessions



**637** Partnering Meetings



**288** Companies Attended



**19** Investors

## Why Attend

- **GAIN UNPARALLELED ACCESS** to life science, industrial, biochemical and environmental products and technologies from across Latin America
- Be at the forefront of the **LATEST INDUSTRY INNOVATIONS**
- Arrange **UNLIMITED FACE-TO-FACE MEETINGS** with high-value potential partners
- Learn about the venture capital industry and other **FUNDING POSSIBILITIES IN LATIN AMERICA**
- **ENGAGE LOCAL GOVERNMENT BODIES, RESEARCH CENTERS, INDUSTRY CLUSTERS AND COMPANIES** that will help you to succeed in the Latin America life sciences market

## Event Attributes

- **BIO ONE-ON-ONE PARTNERING™**: Initiate business contacts and evaluate potential collaborations and funding opportunities with participating companies
- **COMPANY PRESENTATIONS**: Introduce your company, its key technologies, products/services and partnering goals
- **PROGRAMMING**: Expert led panel discussions will increase your understanding of, and interaction with, the Latin American biotech market
- **NETWORKING**: Connect with peers and potential partners attending the conference and our exclusive receptions

Co-hosted by:



Strategic Partner:



CONTACT US

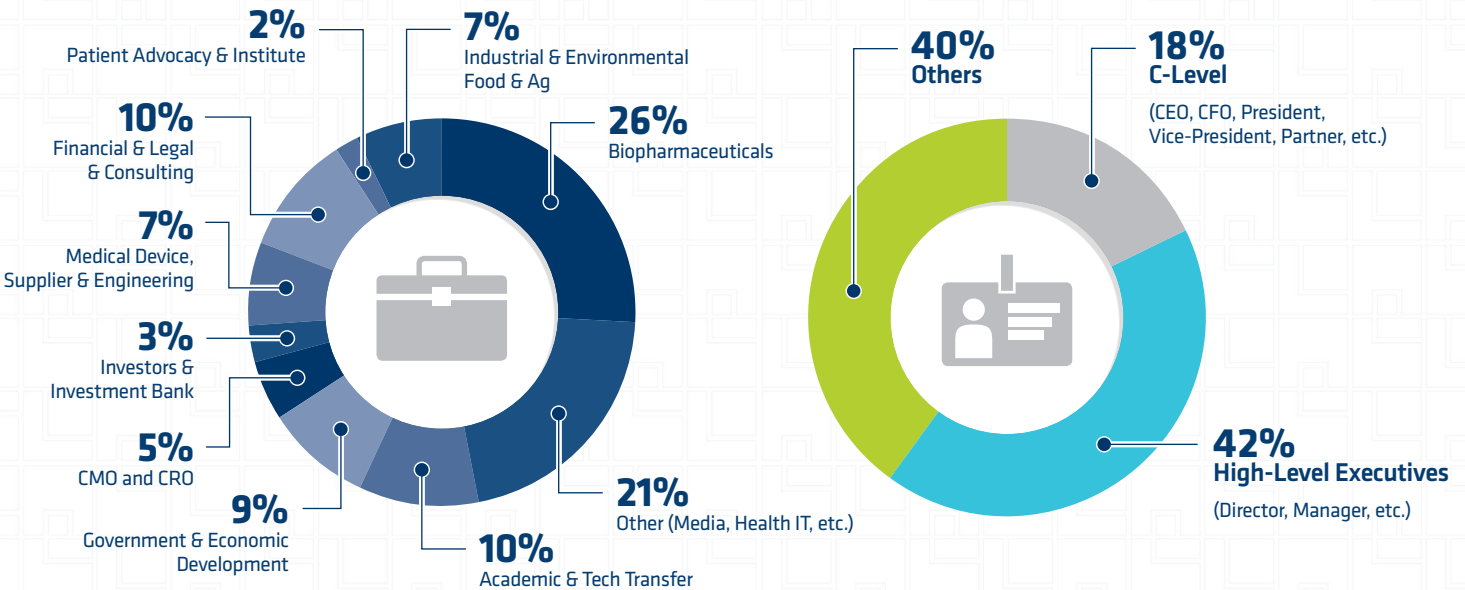
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[bio.org/latinamerica](http://bio.org/latinamerica)

## Who Attends

The BIO Latin America Conference attracts high-level industry executives, mid-level innovators, investors, academics from universities & research centers, government representatives, suppliers and service providers.

### BREAKDOWN BY DELEGATE TYPE



## Areas of Focus



Sponsorship Package

Benefits	PREMIUM SPONSORSHIP	PLATINUM SPONSORSHIP	GOLD SPONSORSHIP	SILVER SPONSORSHIP	BRONZE SPONSORSHIP	CONFERENCE SPONSORSHIP
Price (USD)	\$50,000	\$37,000	\$25,000	\$15,000	\$10,000	\$7,000
Exclusive recognition as catering sponsor	✓					
Exclusive recognition as reception sponsor (2 opportunities)		✓				
Exclusive recognition as lunch sponsor (2 opportunities) OR One-On-One Partnering system sponsor (1 opportunity)			✓			
Exclusive recognition as coffee break sponsor (4 opportunities)				✓		
Dedicated exhibition space (12m <sup>2</sup> )	✓					
Dedicated exhibition space (12m <sup>2</sup> ) OR one (1) dedicated partnering suite to be used for one-on-one meetings		✓				
One (1) dedicated partnering suite to be used for one-on-one meetings	✓		✓	✓		
Dedicated BIO staff to provide support and optimize scheduling of partnering meetings	✓					
Speaking opportunity on program (to be determined based on program development) OR a company presentation slot	✓	✓	✓	✓	✓	
Number of complimentary registration passes	15	10	8	6	4	3
Recognition as a sponsoring organization on Conference web site, promotional literature/emails and conference materials	✓	✓	✓	✓	✓	✓
Logo projected on the main auditorium wall	✓	✓	✓	✓	✓	✓
LCD TV's at the Foyer (alternating logos)	✓	✓	✓	✓	✓	✓
Opportunity to display materials on sponsor literature table	✓	✓	✓	✓	✓	✓
Company promo item in the conference handbag, being that gifts and/or flyers	✓	✓	✓	✓	✓	✓
Company profile in the Conference program book	✓	✓	✓	✓	✓	✓
Advertisement in the conference handbook	✓	✓	✓	✓	✓	✓
Recognition during the opening remarks	✓	✓	✓	✓	✓	✓
Two-minute promotional teaser (after opening remarks)	✓					
Number of social media posts	6	6	6	3	2	1

## Delegation Pricing Incentives

### Registration Discount

- 3-10 Delegates . . . . . **10% DISCOUNT**
- 11-20 Delegates . . . . . **15% DISCOUNT**
- 21 or more Delegates . . . . . **20% DISCOUNT**

### Company Presentation Discount

- 2-4 Company Presentations . . . . . **10% DISCOUNT**
- 5 or more Company Presentations . . . . . **20% DISCOUNT**

\* According to availability

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## Premium Sponsor

### \$50,000 USD

- Exclusive recognition as catering sponsor
- Dedicated exhibition space (12m<sup>2</sup>)
- One (1) dedicated partnering suite to be used for one-on-one meetings
- Dedicated BIO staff to provide support and optimize scheduling of partnering meetings
- Speaking opportunity on program (to be determined based on program development)  
**OR** a company presentation slot
- 15 complimentary registration passes
- Recognition as a sponsoring organization on Conference web site, promotional literature/emails and conference materials
- Logo projected on the main auditorium wall
- LCD TV's at the Foyer (alternating logos)
- Opportunity to display materials on sponsor literature table
- Company promo item in the conference handbag, being that gifts and/or flyers
- Company profile in the Conference program book
- Advertisement in the conference handbook
- Recognition during the opening remarks
- Two-minute promotional teaser (after opening remarks)
- Six (6) social media posts

## Platinum Sponsor

### \$37,000 USD

- Exclusive recognition as Reception sponsor (Two (2) opportunities available)
- Dedicated exhibition space (12m<sup>2</sup>)  
**OR** One (1) dedicated partnering suite to be used for one-on-one meetings
- Speaking opportunity on program (to be determined based on program development) **OR** a company presentation slot
- Ten (10) complimentary registration passes
- Recognition as a sponsoring organization on Conference web site, promotional literature/emails and conference materials
- Logo projected on the main auditorium wall
- LCD TV's at the Foyer (alternating logos)
- Opportunity to display materials on sponsor literature table
- Company promo item in the conference handbag, being that gifts and/or flyers
- Company profile in the Conference program book
- Advertisement in the conference handbook
- Recognition during the opening remarks
- Six (6) social media posts

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## Gold Sponsorship

### \$25,000 USD

- Exclusive recognition as lunch sponsor (two opportunities)  
**OR** One-On-One Partnering system sponsor (one opportunity)
- One (1) dedicated partnering suite to be used for one-on-one meetings
- Speaking opportunity on program (to be determined based on program development) **OR** a company presentation slot
- Eight (8) complimentary registration passes
- Recognition as a sponsoring organization on Conference web site, promotional literature/emails and conference materials
- Logo projected on the main auditorium wall
- LCD TV's at the Foyer (alternating logos)
- Opportunity to display materials on sponsor literature table
- Company promo item in the conference handbag, being that gifts and/or flyers
- Company profile in the Conference program book
- Advertisement in the conference handbook
- Recognition during the opening remarks
- Four (4) social media posts

## Silver Sponsorship

### \$15,000 USD

- Exclusive recognition as coffee-break sponsor (four opportunities)
- One (1) dedicated partnering suite to be used for one-on-one meetings
- Speaking opportunity on program (to be determined based on program development) **OR** a company presentation slot
- Six (6) complimentary registration passes
- Recognition as a sponsoring organization on Conference web site, promotional literature/emails and conference materials
- Logo projected on the main auditorium wall
- LCD TV's at the Foyer (alternating logos)
- Opportunity to display materials on sponsor literature table
- Company promo item in the conference handbag, being that gifts and/or flyers
- Company profile in the Conference program book
- Advertisement in the conference handbook
- Recognition during the opening remarks
- Three (3) social media posts

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## Bronze Sponsorship

### \$10,000 USD

- Speaking opportunity on program (to be determined based on program development)  
**OR** a company presentation slot
- Four (4) complimentary registration passes
- Recognition as a sponsoring organization on Conference web site, promotional literature/emails and conference materials
- Logo projected on the main auditorium wall
- LCD TV's at the Foyer (alternating logos)
- Opportunity to display materials on sponsor literature table
- Company promo item in the conference handbag, being that gifts and/or flyers
- Company profile in the Conference program book
- Advertisement in the conference handbook
- Recognition during the opening remarks
- Two (2) social media posts

## Conference Sponsorship

### \$7,000 USD

- Three (3) complimentary registration passes
- Recognition as a sponsoring organization on Conference web site, promotional literature/emails and conference materials
- Logo projected on the main auditorium wall
- LCD TV's at the Foyer (alternating logos)
- Opportunity to display materials on sponsor literature table
- Company promo item in the conference handbag, being that gifts and/or flyers
- Company profile in the Conference program book
- Advertisement in the conference handbook
- Recognition during the opening remarks
- One (1) social media posts

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## 2015 Partners

### Strategic Partner



### Premium Sponsor



### Platinum Sponsors



### Gold Sponsors



### Silver Sponsors



### Bronze Sponsors



### Conference Sponsors



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## 2015 Partners

### Supporters



### Media Partners

