

March 19-20, 2018 | Grand Hyatt Roppongi | Tokyo, Japan

## Accelerating the Licensing Deal Review Process

The 15th annual **BIO Asia International Conference** is an exclusive partnering forum that brings together the global biotechnology and pharmaceutical industry to explore licensing and research collaborations in the current Asia-Pacific business and policy environments. Gain insights into the changes, challenges, and opportunities key opinion and policy leaders foresee for the Japanese biotech market.

### Who Should Attend:

- Drug development and discovery companies
- Biopharmaceutical companies
- Medical technology companies
- Universities and institutes
- Intellectual property and legal organizations
- Investors and financial services providers
- Bio-clusters and incubators
- Government and public support agencies

### Highlights/Statistics from Prior Year:

Expanded programming featured leading experts from the organizations at the forefront of biopharma on the Pacific Rim to support international market expansion and cross-border research collaboration. Topics explored emerging deal-making trends, adapting clinical trial strategies across regulatory regimes, and shifts in Asian investment patterns among different therapeutic development specialties.



**370** Delegates  
**27** Countries



**1,200+**  
BIO One-on-One Partnering™ meetings

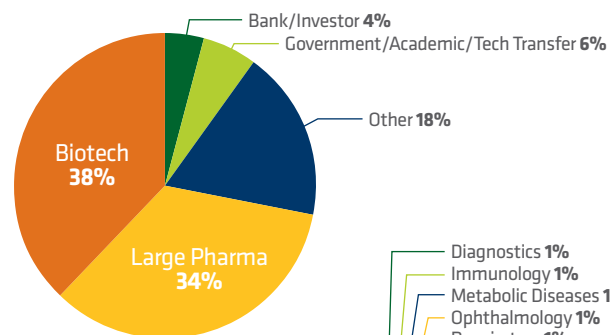


**230+**  
Companies represented

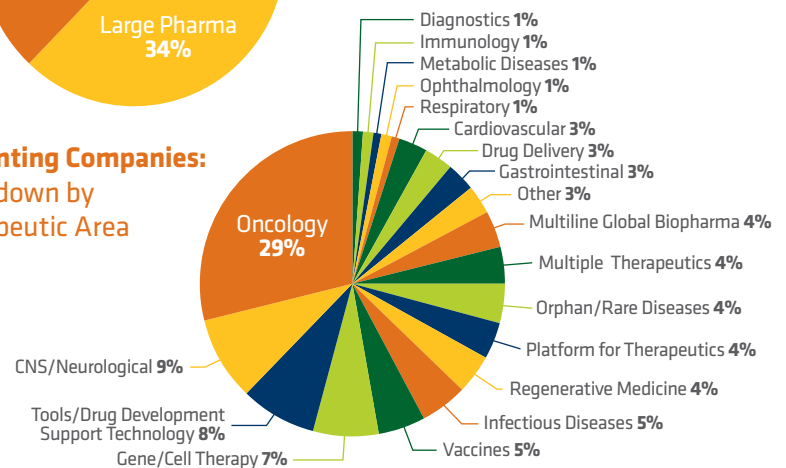


**35**  
Innovative companies from around the world presenting their story

### Audience Demographics



### Presenting Companies: Breakdown by Therapeutic Area



### Attendance by Region



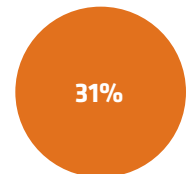
Asia (outside Japan)



Europe



Japan



United States

CO-HOSTED BY: **BioCentury** 

SUPPORTED BY: **U.S. Embassy Tokyo, Commercial Service Japan External Trade Organization (JETRO)**

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## ► Past Speakers



**Seishi Baba**  
*Parliamentary Vice-Minister of Health,  
Labor and Welfare, Japan*



**Philippe Fauchet**  
*OBE, President & Representative Director,  
GlaxoSmithKline K.K.*



**David Meeker, MD**  
*Executive Vice President, Sanofi  
and Head of Sanofi Genzyme*



**Jingsong Wang, MD, PhD**  
*Chief Executive Officer,  
Harbour BioMed*



**Subesh Williams**  
*Senior Vice President, Global Corporate Development,  
GlaxoSmithKline plc*

- Opportunity for organizations to deliver company presentations, providing increased visibility in front of a global audience of biotech and pharmaceutical companies, all interested in cross-border business development alliances.
- BIO One-on-One Partnering enables attendees to: search company and investor profiles, drug assets, products, and services in the biopharma industry; evaluate potential collaborations and funding opportunities with participating companies; communicate directly with prospective investors and senior business and scientific management from the U.S., Japan, Europe, and the Asia Pacific region; and pre-schedule private, 30 minute One-on-One meetings to be conducted onsite.
- Panel discussions will increase your understanding of, and interaction with, the Japanese biotech market, the political landscape in Japan, and its impact on this important industry sector.
- Network with government leaders, peers, investors, and potential partners attending the conference and our exclusive welcome reception.

## Sponsorship Opportunities:

Inventory	# Available
Welcome Reception Sponsor**	3
Education Spotlight Sponsor	3
Panel Session Sponsor	3
Dedicated Partnering Suite - Premier*	2
Company Presentations Sponsor	2
One-on-One Partnering™ System & Terminals Sponsor	2
Dedicated Partnering Suite - Standard*	2
Attendee Gift Sponsor	1
Hospitality Sponsor (Breakfast & Breaks)	1
Lanyards Sponsor	1
Wi-Fi Sponsor	1
Custom Branding Package*	1
Tabletop Exhibit Display*	1
Branding Opportunity (a la carte)*	0

\* Subject to availability

\*\*Extra tickets for guests available

For more information, please contact Adéla Wilson at [awilson@bio.org](mailto:awilson@bio.org)

## Registration Packages and Fees

Registration Categories	Rate (in JPY)
Investors	103,000
Discovery Company	50,000
Government / Academic / Non-Profit	50,000
Biotech / Pharma Company	120,000
Additional Attendee	75,000

Email [register@bio.org](mailto:register@bio.org) for inquiries.

For a full description of pricing categories or to register, visit our website at [bio.org/asia](http://bio.org/asia)

## ► 2018 Advisory Committee

**Dr. Kyle Hathaway, PhD**  
*Director of Policy and Government Relations,  
Asia Pacific, MSD, Merck*

**Taro Inaba**  
*Managing Partner, Remiges Ventures*

**Dr. Yuichi Iwaki, MD, PhD**  
*President and Chief Executive Officer, MediciNova*

**Dr. Ryo Kubota, MD, PhD**  
*Chairman, President, and Chief Executive Officer,  
Acucela, Inc.*

**Dr. Bo Liu, PhD**  
*Principal, Venture Investments, Johnson & Johnson  
Innovation – JJDC, Inc. (JJDC)*

**Arlene Morris**  
*Chief Executive Officer, Willow Advisors*

**Kyle Murphy**  
*Managing Director and Founder, KMG Japan*

**Dr. Charles Stacey, MD**  
*Chief Executive Officer, Accera*

**Ted Tanaka**  
*Partnering Consultant, Tanaka International LLC*

**Dr. Gil Van Bokkelen, PhD**  
*Chairman and Chief Executive Officer, Athersys*

► Apply to join the 2018 Committee by emailing your interest to [nsagherian@bio.org](mailto:nsagherian@bio.org).